

# BRAG, BRAG, BRAG!

While we have bragging rights all year long, there is no better time or place to brag than in the ISCA National Catalog!

## Advertising Information for 2010

### Ad Deadline is March 27, 2010 - FIRM

All ads must be prepaid. Make checks payable to ISCA.

Please send ads with photos to:  
Karolynne McAteer  
180 Baltusrol Lane, Pinehurst, NC 28374  
Phone 914-772-7873 karolynnem@gmail.com

If sending by carrier service, please mark the section that permits the driver to leave package without signature.

Description	Price (one photo)	Each Added Photo
Full Page B/W	\$50.00	\$10.00
Full Page Color	\$140.00	\$10.00
Front/Back Inside B/W	\$100.00	\$10.00
Front/Back Inside Color	\$200.00	\$10.00
Commercial Ads B/W	\$75.00	\$10.00
Commercial Ads Color	\$150.00	\$10.00
Kennel, Memorials	\$5.00	-----
Business Cards per Card	\$5.00	-----

Please identify all photos and artwork on the reverse side of each piece.

### DOCUMENTATION REQUIREMENTS

In order to advertise in ISCA publications that a dog is PRA or OFA normal, the advertising must contain the DNA, ISGR or OFA numbers (whichever is applicable). Proof of certification must be submitted with each ad. Any ads received without proper certification with the ad will have that portion of the ad removed.

Name \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_